

The new platform for web developers and other humans.

Some companies are (in)famous for outfitting their employees with T-shirts bearing slogans like "90 hours a week and loving it." Hey, we're all for hard work. But however many hours you put into your work, you need to make every minute count. Using web tools that send your designs down a dark tunnel, hoping what comes out the other side matches the vision in your head, is a sure ticket to endless revisions and unhappy clients/bosses/YOU.

It's time for a better way. And we just happen to have it right here.

Platformic offers the most powerful integrated web development + content management solution (CMS) available anywhere. A full-on web platform that makes it paint-by-numbers simple to design websites graphically and automatically generates dynamic Cascading Style Sheets (CSS)—for even the most complex **layouts—without having to write a line of code.**

Platformic is modular and customizable. Scalable and affordable. Equips you (at the risk of sounding like typical hype-happy tech marketers) "with a cutting-edge Web 2.0 framework." Which means you get everything above plus Workflow Management. On-page floating, movable consoles. An Ad Server module that makes tiered messaging campaigns a breeze. A Broadcast module that lets you touch every registered site user in seconds. Blog and Video Blog modules. A Tabset module that packs "mini-website" functionality into each tab. A Podcast Feed module that lets you point and click to upload .mp3 or .wmv. Contest, Feeds, Forms, Gallery, Keyword, RSS modules and more.



platformic
putting the power in your hands

But enough small talk. Platformic sells itself.

Call us today at +1 866 309 9414 to talk about your needs and see a (live, not canned) product demo.

It's the human thing to do.

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And you thought you were just getting the best web platform on earth.

Platformic offers the most powerful integrated web development + content management solution available anywhere. A web platform that lets your developers create the perfect designs in any program and uses them to automatically generate even the most complex web layouts in real time **without anyone writing a line of code.**

But you won't just love us for our platform: Platformic Enterprise™ does it all from hosting your site in our redundant, secure data center to site maintenance and support to best practices strategies. The works. And if you don't have a designer, we'll even do the web design...of course, using our own platform.

Platformic equips you (at the risk of sounding like hype-happy tech marketers) "with a cutting-edge Web 2.0 framework." It's paint-by-numbers simple to use but puts powerful tools on your palette that are easy to work with over time [as opposed to "overtime," which is what your organization can rack up a lot of without Platformic]. Even large staffs collaborate and work effectively using its arsenal of incredibly powerful tools that make creating, modifying, scheduling and removing content easy and intuitive:

- Create new pages quickly and link to existing navigation
- Change content with instantaneous on-page editing
- Schedule content flows so web content is always fresh
- Keep corporate look-and-feel consistent with workflow approval
- Add Web 2.0 content like podcasts and video content

The result? A website that's dynamic and fresh. A website that delivers time and cost savings, maximum uptime and real competitive advantage. A Platformic Enterprise website.



Enough small talk. Platformic speaks for itself.

Call us today to discuss your business needs and see a live demonstration of why many enterprises are already using the best enterprise web solution on the planet.

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